SOLD Digital DL
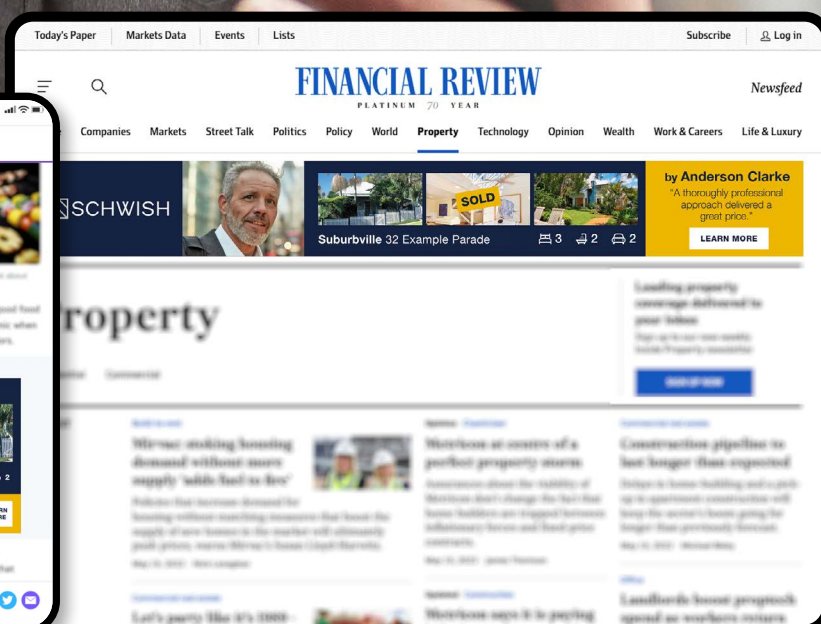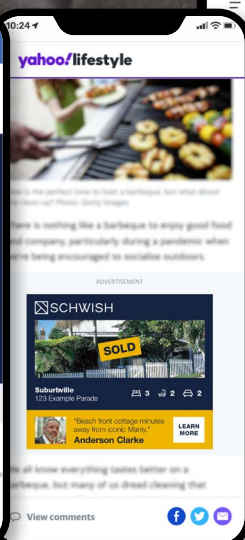## lets sellers know you're successful

AIM

Impress more future sellers throughout their average 19+ month property purchase & sale journey.

AIM SOLD Digital DL's are like an electronic letterbox drop that lets the local area, and your exclusive agent remarketing audience, know about your sales achievements. It's a great way to impress future sellers:

Reach thousands of locals, including actively researching future sellers.

AIM is a leading, feature packed, multi-channel advertising solution.

Automatically targets your exclusive agent remarketing audience.

Environmentally friendly - delivers your messaging electronically to more people.

Advanced ad targeting including retargeting & special interest targeting.

AIM is one of the most advanced solution in-market with more features & capability.

AIM	Price inc GST (AUD)	Facebook & Instagram Ads	Google Display Ads	Agent Exclusive Audience Remarketing	Ad Campaign Length	*Typical Ad Delivery
Sold Digital DL™ Mini (available in packages only)	$49	✓	✓	✓	3 days	7k-8k ads 75-100 clicks
Sold Digital DL™ Starter	$79	✓	✓	✓	5 days	15k-17k ads 150-200 clicks
Sold Digital DL™ Extend	$159	✓	✓	✓	7 days	33k-36k ads 250-350 clicks
Sold Digital DL™ Pro	$279	✓	✓	✓	14 days	60k-70k ads 500-700 clicks

* Typical figures are indicative, based on substantial data from past ad campaigns as of June 2022, and are not guaranteed. 'k' means 1000, so 25k is 25,000

✓ Available on Request: AIM DUO Packages are available that bundle an AIM For Sale with a SOLD Digital DL.

Learn more...

Ads include a feature property, your image, contact details, and a quote or notable claim about the sale.

Retargeting occurs when someone who clicked on your ads, including property ads, is shown your sold ad.

Google Display ads appear on websites, including top and popular sites, plus some apps.

A 'click' occurs when someone clicks on your ad to view your property online.

AIM uses both Google, Facebook & Instagram to connect your sales success with more locals.

When you also use AIM for property sales, you will build a much larger remarketing audience for you own ads.

aimdigital.io