



# AIM higher, with packages that go even further.

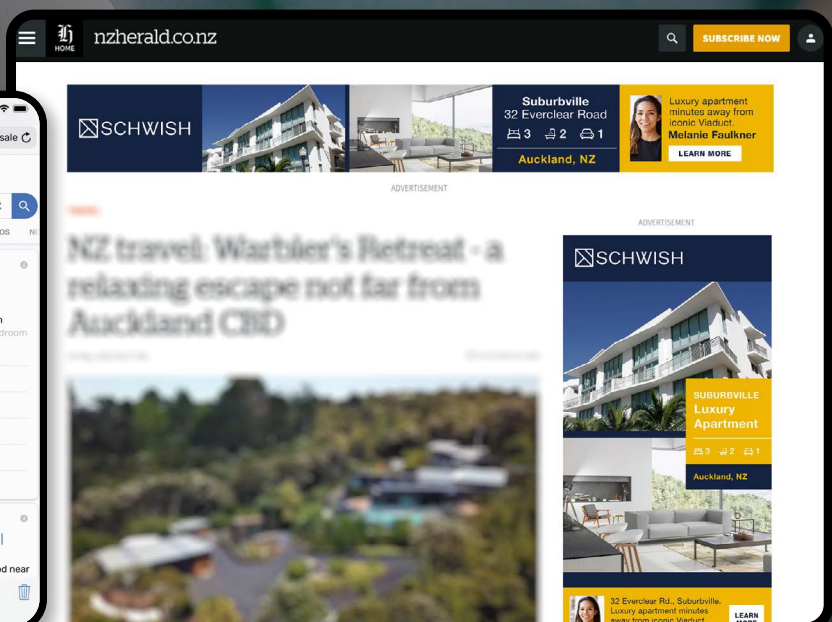
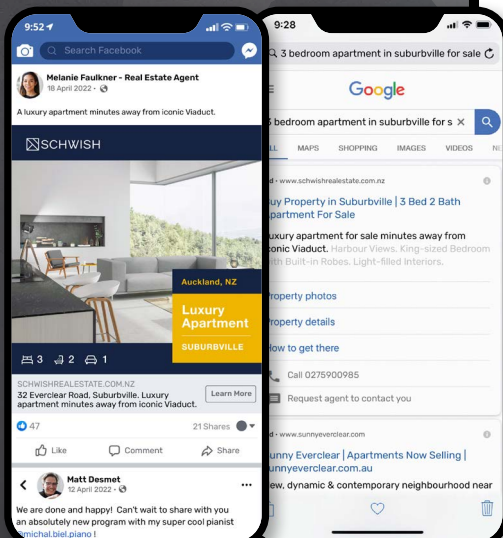
Reach a wider audience of  
potential buyers across the  
city or across the globe.

Hong Kong  
targeting activated

Singapore  
targeting activated

Local  
targeting activated

Out-of-area  
targeting activated



# Buyers use the internet & social media extensively when buying property.

AIM digital marketing is a smart investment for any property seller. Using the world's most powerful marketing platforms, it creates much more awareness, and helps attract more buyers to your listing:



Reach a wider audience beyond property websites using more ad channels.



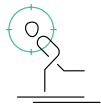
Find passive buyers, who represent a substantial percentage of all sales.



AIM is a leading, feature packed, multi-channel advertising solution.



Advanced ad targeting including retargeting & special interest targeting.



Target active buyers, optimised for your property's location & type.



AIM is the most advanced solution in-market with more features & capability.



Extended targeting including selected National & International locations.



Price  
inc GST  
(NZD)

Facebook  
Instagram  
Ads

Facebook  
Lead Ads  
Enabled

Google  
Display  
Ads

Google  
Search  
Ads

Local  
Targeting

Selectable Nat'l  
+ Int'l Location  
Targeting

\*Typical  
Ad Delivery

Level 1

\$1499



120k-280k ads  
1000-2500 clicks

Level 2

\$1999



150k-350k ads  
1500-3000 clicks

Level 3

\$2999



220k-500k ads  
2200-5000 clicks

Level 4

\$3999



300k-750k ads  
3000-7000 clicks

Level 5

\$4999



400k-1M ads  
4000-8000 clicks

\* Typical figures are indicative, based on substantial data from past ad campaigns as of May 2022, and are not guaranteed. 'K' means 1000, so 25k is 25,000

🕒 Ad Campaign Length for all Levels: 14, 21, 28, 35 and 42 days.

## Learn more...



aimdigital.io



Your ads will appear on social media, on internet websites & inside some apps



Targeting determines who will see your ads. Location & online behaviour are the main factors.



'AIM uses both Google & Facebook/Instagram ads & social posts, so your property is seen by more of the right people.



A 'click' occurs when someone clicks on your ad to view your property online.



Retargeting occurs when someone who clicked on your ad, or a similar property, is shown your ad online.



Search ads are ads that appear in response to a Google search, and are included in some packages.

