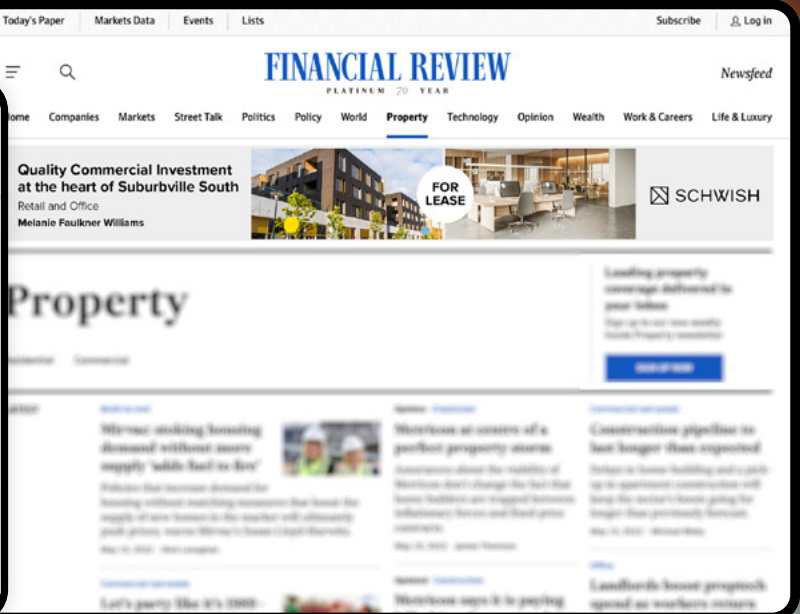
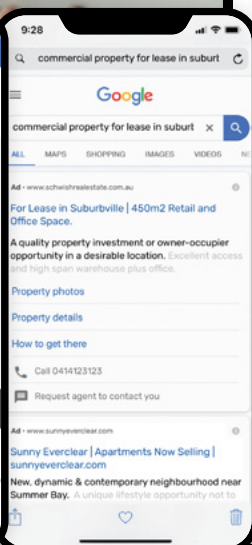


Leverage the most powerful marketing platforms on earth to **promote your property.**



Commercial property buyers & tenants use the internet & social media extensively when researching.

AIM digital marketing is a smart investment for any property owner. Using the world's most powerful marketing platforms, it creates much more awareness, and helps attract more interest in your listing:



Reach a larger audience beyond property websites using more ad channels.



Casts a larger net for your property's marketing.



AIM is a leading, feature packed, multi-channel advertising solution.



Advanced ad targeting including retargeting & special interest targeting.



Google Search ads included to increase discovery of your property.



AIM is one of the most advanced solutions in-market with more features & capability.



	Price ex. GST (AUD)	Facebook Instagram Ads	Facebook Lead Ads Enabled	Google Display Ads	Google Search Ads	Ad Campaign Length	*Typical Ad Delivery
Commercial Level 1	\$399	✓		✓	basic	14 days	20k-40k ads 100-250 clicks
Commercial Level 2	\$699	✓		✓	✓	14 days	40k-80k ads 200-600 clicks
Commercial Level 3	\$999	✓	✓	✓	✓	14 or 21 days	65k-100k ads 350-700 clicks
Commercial Level 4	\$1499	✓	✓	✓	✓	14, 21, or 28 days	110k-170k clicks 600-1000 clicks
Commercial Level 5	\$1799	✓	✓	✓	✓	14, 21 or 28 days	150k-250k ads 800-1400 clicks
AIM Custom	from \$2500	Go further with campaigns that include more reach, brief-based targeting inc. international					
LinkedIn Add-Ons	from \$1000 from \$1500 from \$2000	Add LinkedIn advertising into any package, with brief-based industry and job-role targeting					

*Indicative figures are based on an analysis of past performance of similar ad campaigns as at February 2023 and show average high and low clicks/ads over the campaign period. Actual number of ad impressions varies and depend on the market, specific property and other variables. These results are not guaranteed and the results of your campaign may differ. These indicative figures are updated from time to time to reflect longer term trends. 'k' means 1000, so 50k is 50,000.

Learn more...



aimdigital.io



Your ads will appear on social media, on internet websites & inside some apps



Targeting determines who will see your ads. Location & online behaviour are the main factors.



AIM uses both Google & Facebook/Instagram ads & social posts, so your property is seen by more of the right people.



A 'click' occurs when someone clicks on your ad to view your property online.



Retargeting occurs when someone who clicked on your ad, or a similar property, is shown your ad online.



Search ads are ads that appear in response to a Google search, and are included in some packages.

