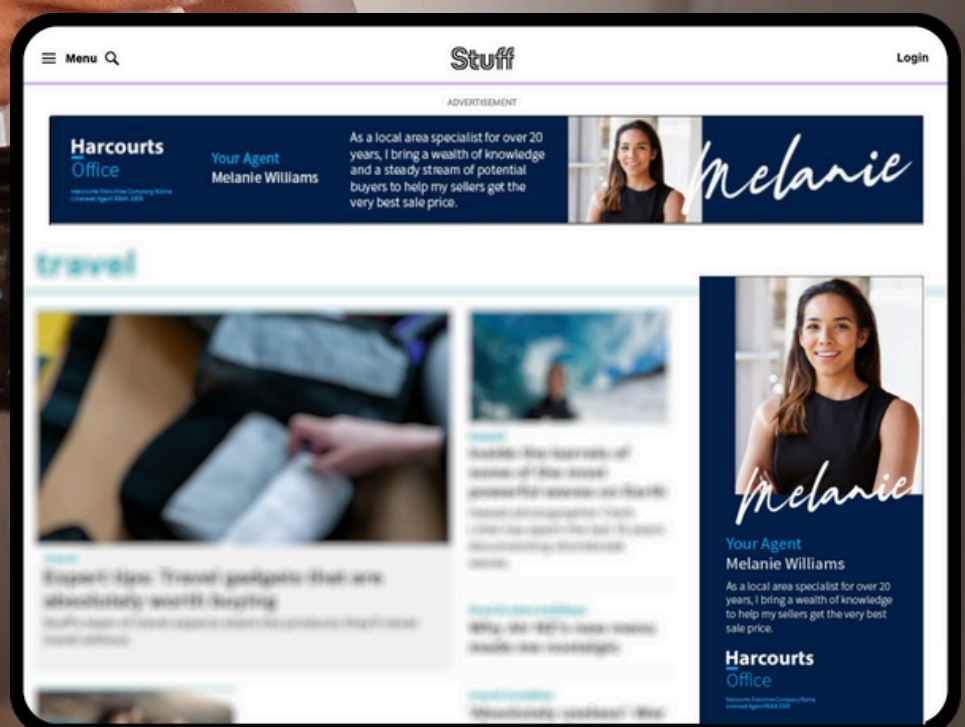
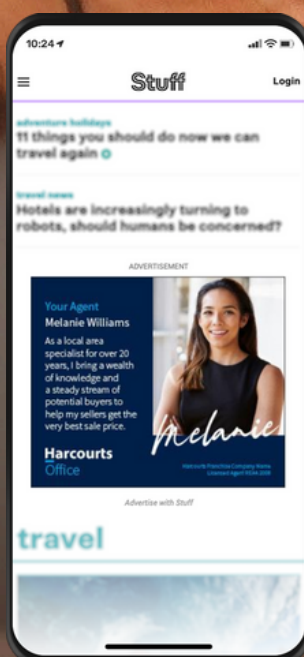




Agent **AIM** Personal Branding Made Easy

Ready to embrace the future of real estate marketing?

Let AIM do the heavy lifting.



aimdigital.io

Vendors use the internet & social media extensively when researching to find their Agent.

Agent AIM is a smart investment in your personal brand. By using the world's leading digital platforms, it builds stronger awareness and helps you be seen as a trusted property expert in your area.



Reach a wider audience beyond property websites using more ad channels.



AIM is a leading, feature packed, multi-channel advertising solution.



Position yourself as the local expert with intelligent targeting that keeps your brand in front of active buyers and sellers



Show you're the agent who reaches more buyers – including the passive ones most others miss.



Advanced ad targeting including retargeting of your audience.



Built for agents who want the edge – AIM combines smart technology with trusted performance to elevate your brand.



	2 Months	3 Months	6 Months	Facebook Instagram Ads	Google Display Ads	AIM Video	Branded Ad Template	Agent Video
Social Only	\$599	\$808	\$1527	✓		✓	✓	
*Typical Ad Delivery	21k-32k ads 750-1200 clicks	30k-45k ads 1000-1600 clicks	60k-90k ads 2000-3000 clicks					
Social + Google	\$875	\$1181	\$2231	✓	✓	✓	✓	
*Typical Ad Delivery	60k-105k ads 960-1500 clicks	90k-135k ads 1300 - 2000 clicks	200k-300k ads 2400 - 3700 clicks					
Social + Video		\$1288	\$2422	✓		✓	✓	✓
*Typical Ad Delivery		41k-61k ads 1500 -2100 clicks	78k-120k ads 2800 -4200 clicks					
Social with Video + Google		\$1552	\$2932	✓	✓	✓	✓	✓
*Typical Ad Delivery		88k-131k ads 1300-2000 clicks	175k-270k ads 2700-4000 clicks					

*Indicative figures are based on an analysis of past performance of similar ad campaigns as at January 2025 and show average high and low clicks/ads over the campaign period. Actual number of ad impressions varies and depend on the market and other variables. These results are not guaranteed and the results of your campaign may differ. These indicative figures are updated from time to time to reflect longer term trends. 'k' means 1000, so 50k is 50,000.

Watch video



aimdigital.io



Your ads will appear on social media, on internet websites & inside some apps



Targeting determines who will see your ads. Location & online behaviour are the main factors.



AIM uses both Google & Facebook/Instagram ads & social posts, so your ad is seen by more of the right people.



A 'click' occurs when someone clicks on your ad to view your property online.



Retargeting occurs when someone who clicked on your ad, or a similar property, is shown your ad online.



Your ads will include an AIM template video ; You are able to provide a video URL on packages as stated + Video

